NAME:KOKETSO

SURNAME:MASHANKANE

github: [koketso743/WEDE5020: POE ASSESSMENT](https://github.com/koketso743/WEDE5020)

STUDENT NUMBER:ST10466535

MASHESHE RESTURANT IS TO ATTRACT CUSTOMERS,PROVIDE ESSENTIAL INFORMATION, AND STREAMLINE THEIR EXPERIENCE, ULTIMATELY DRIVING BUSINESS GROWTH.

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# 1.Organisation Overview

\*Name: Masheshe flavored restaurant

\*HISTORY OF THE ORGANISATION

Masheshe restaurant has been a restaurant that aim to bring a unigue flavor and experience of the

Local traditional African food. We have been focusing on high-quality freshly prepared dishes that c

Cater to a variety of tates. Our restaurant is a go destination for delicious and freshly prepared fast

Food .

\*MISSION AND VISION

Our mission is to bring together people of our community through African dishes made with love

And welcoming space where people enjoy food as every meal is a journey through Africans

Culinary heritage.

\*TARGET AUDIENCE

Families looking for a relaxed dining experience with African quality food. Business people seeking

A comfortable place for lunch or a business meeting. Tourist eager to explore delicious African dishes.

## 2.WEBSITE GOALS AND OBJECTIVES

\*GOALS AND OBJECTIVES

Goals increase online sales.

Showcase our traditional dishes

Objectives make it easy for customers to place orders

Showcase events and promotions

\*KEY PERFORMANCE INDICATORS

Number of orders made online

Sales made from online orders

Online reviews and rating

# 3. CURRENT WEBSITE ANALYSIS

\*STRENGTH AND WEAKNESS

Strength website is easy to use.

# 4.WEBSITE FEATURES AND FUNCTIONALITY

\*online menu

\*free online delivery

\*Address and working hours

# 5.DESIGN AND USER EXPERIENCE

\*This website provides a very good experience for visitors.

# 6.TECHNICAL REQUIREMENTS

\*Custom development for smooth sailing and full control (HTML,CSS,JAVASCRIPT)

# 7. TIMELINE AND MILESTONE

|  |  |
| --- | --- |
| MILESTONE | TIME |
| Part 1: project initiation and planning | Week 1-2 |
| Part 2: CSS styling and responsive design | Week 3-4 |
| Part 3: Enhancing functionality and seo | Week 5-6 |
|  |  |

# 8.BUDGET

|  |  |
| --- | --- |
|  | PRICE ESTIMINATION |
| DEVELOPING | R18000-R45000 |
| HOUSING | R300-R500/M |

# 9.REFERENCES

\*https://www.jointhecollective.com/article/sustainability-development-goals and-community-engagement

# \*https://www.uthandosa.org/projects{Accessed 14 APR2025}.